



## **Enbridge Low Income Program**

***Bill Chihata***

***Portfolio Manager, Marketing & Energy Efficiency***

***LIEN Annual Conference***

***May 31<sup>st</sup>, 2011***

# Enbridge Service Area



# Home Weatherization Program

- **Home Weatherization Retrofit**

- Delivery of home energy audits (including blower-door test) to identify eligible homes for implementation of cost-effective building envelope upgrades to increase air tightness.
- Measures include:
  - Caulking and weather stripping around doors and door frames, around window casings, around headers and baseboards and attic hatches
  - Insulation into wood framed wall cavities and crawl spaces, attics, and basement walls
- Second audit completed after measures implemented

# Home Weatherization Program

- Application process through delivery partners
- Income qualifiers below 135% of LICO
  - Receiving Ontario Works (OW) benefits
  - Receiving Ontario Disability Support (ODSP) benefits
  - Guaranteed Income Supplement
  - Allowance for Seniors
  - Allowance for Survivors
  - National Child Benefit Supplement
  - Reside in low-rise social housing paying natural gas bill
- Home generally needs to be 25 years old or older
- Program offered in GTA, York, Durham, Peel, Ottawa area, Niagara Region and Peterborough area

## Enhanced TAPS Program

- Free measures include: a programmable thermostat, low-flow showerheads, kitchen/bathroom faucet aerators, and CFL's
- Typical energy savings:
  - Up to \$42 in natural gas bill plus programmable thermostat savings
  - T-stat savings typically are 6% in the colder months if temperature is lowered 3 degrees while sleeping or away from home
  - Up to \$20 in electricity costs
  - \$120 per year on water and sewer bill



# Low Income Education Activities

## Education and Supporting Activities

- Community Champion program with social housing
- Targeted advertising in community/ethnic media
- Press releases, MP and MPP mailings, transit ads, etc.
- Working with United Way and community based agencies to provide program information and referrals

## Winter Warmth Program

- **Financial assistance for bill/arrears payments**
- **Delivered through a network of more than 40 agencies throughout Ontario.**
- **Oversight provided by Local United Ways**
- **United Way Toronto are trustees for late-payment settlements for Enbridge Gas Distribution.**





**Bill Chihata, Portfolio Manager**  
**Marketing & Energy Efficiency**  
**416-753-6273**

[bill.chihata@enbridge.com](mailto:bill.chihata@enbridge.com)

[www.enbridgegas.com](http://www.enbridgegas.com)

